

Now with
marketing letters

by
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Realtor Sales Manager

RP Data's Internet Integrated Sales and Prospecting Software Package

Realtor Sales Manager is an Internet integrated in house sales and prospecting software package that is easy to use and has a structured format that allows you to enter data once and use it many times.

Your listings will be searchable on almost any criteria, both in house or on the Internet.

Powerful databases allow for quick reference on new listings or prospects, whilst the diary and word processing functions help you stay on top of the game. Window cards and general flyers may be printed at the push of a button. Publish your listings to the Internet with up to nine colour pictures if you desire.

A free web page on realtor.com.au as well as your own office email address will give you great connectivity. Your clients can view your listings on the internet and communicate directly with you. The historical database of properties and people that you compile is able to be retrieved at anytime. With the easy report writer function, you can produce strip lists and management reports. Now you can plan your marketing strategies and manage your area and office.

